Agenda

Who are Waterstons?

Why are we here?

Why do a Roadmap

Waterstons Roadmap Framework

What to do next?

Q&A

We blend technology with strategy, helping to free the future potential of brilliant people and brilliant organisations.

We've been doing it for over three decades, forging long-term partnerships with ambitious organisations around the world.

Over 250 consultants working globally

Leading specialists in six key sectors

Bringing three decades of digital expertise to your business

Proven to provide measurable benefits that drive business growth

Technology & Growth Partners

Working with Waterstons doesn't just bring the benefit of our core services, we deliver joined-up thinking, practical support and strategic insight. We forge a true partnership, providing seamless solutions as a single extension of your team. And a long-term commitment to helping you unlock the limitless potential of your organisation.

Cyber Resilience

Data & Digital

Technology & Managed Services

In today's digital landscape, IT departments are under increasing pressure to do more with less. Several factors contribute to this:

Rising Operational Costs

Talent Shortages

Growing Demand for Innovation

Security & Compliance

Legacy Systems

"

"Legacy IT is the single largest barrier to digital public services."

"Organisations will overspend by up to 20 % on tech through 2026 without a living roadmap." "

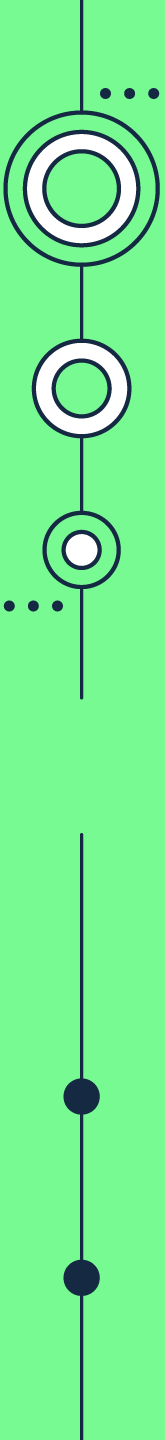UK DSIT Report, Jan 2025 & Gartner, 2024

7-12%

Escalating Costs: Software & maintenance costs up YoY (IDC)

£45bn

Hidden Drain of Legacy: £45 bn/yr lost in public sector alone (DSIT) – power, downtime, scarce skills

38%

Wrong-Turn Waste: 38 % of digital initiative spend ends as "shelf-ware" or re-work (Forrester TEI 2024)

Why do you need a Roadmap?

- **Align** every £ with strategy and results
- **Avoid** duplicate apps & shelf-ware
- **Mitigate Risk**: proactive security, scalability, compliance checkpoints
- **Enable Decisions**: value-vs-effort prioritisation
- **Foster Collaboration** across silos; shared language for tech investment
- **Agility & Innovation**

"A roadmap turns IT from a cost centre into a growth engine." – McKinsey, 2023

Discover - Workshop

- Start with the business goals
- Get down what you already know
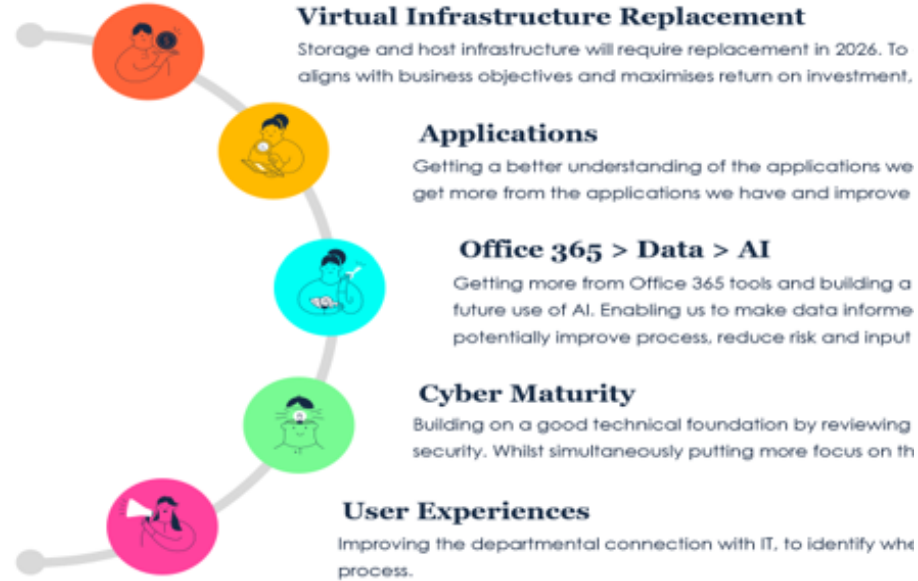- Brainstorm what you want to do
- Capture what you don't know

Assess

- Find 4-5 key themes
- Assess where you are now vs where you want to be
- Identify ROM
- Find manual processes

Key Themes

Virtual Infrastructure Replacement
Storage and host infrastructure will require replacement in 2026. To aligns with business objectives and maximises return on investment,

Applications
Getting a better understanding of the applications we get more from the applications we have and improve

Office 365 > Data > AI
Getting more from Office 365 tools and building a future use of AI. Enabling us to make data informe potentially improve process, reduce risk and input

Cyber Maturity
Building on a good technical foundation by reviewing security. Whilst simultaneously putting more focus on th

User Experiences
Improving the departmental connection with IT, to identify whe process.

Business owners of applications well defined.

Applicati...

Short Term Priorities

Creation of an applications catalogue to better understand the software in use, contracts and costs.

Review of Very Troublesome Application 1 and potential system selection exercise

...work centers on ephemeral flux
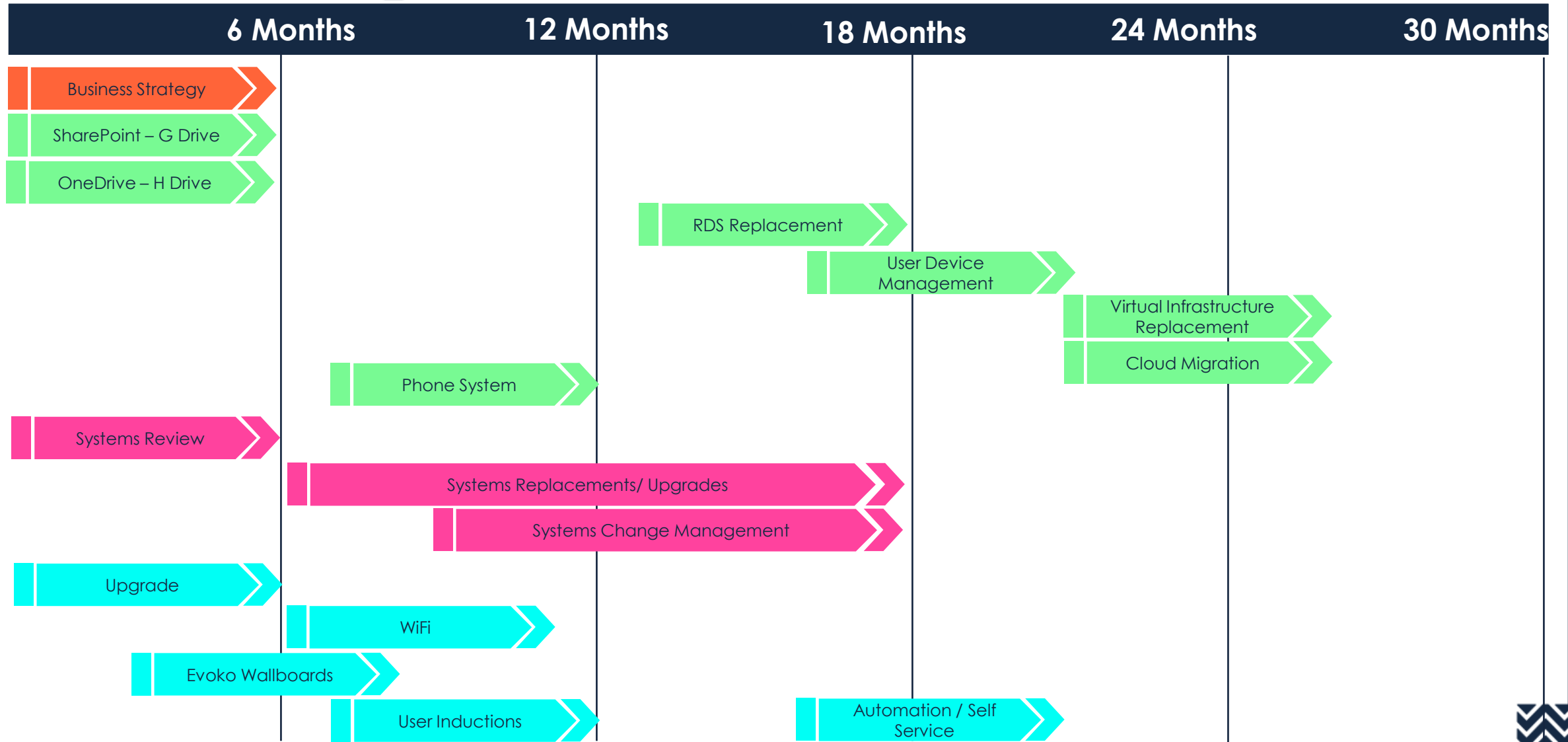...nt bandwidth for **robust, cross-**
...tions.
...undancies through algorithmic
...um-based feedback loops within
..., the fractal harmonization across
...al transference protocols forms a
...or **hyper-cohesive scalability** and

Navigate

Dependencies

Priorities

Progress checks

Governance

Review & Refresh

What cost savings can be uncovered?

Licensing rationalisation	Cloud right-sizing	Application rationalisation
Process automation	Technical Debt reduction	Data Driven Decisions

Targeted Innovation

Short Term Priorities

Longer Term Plans

End Goals

Drives competitive advantage and differentiation

Enables faster response to market and customer needs

Supports long-term scalability and resilience
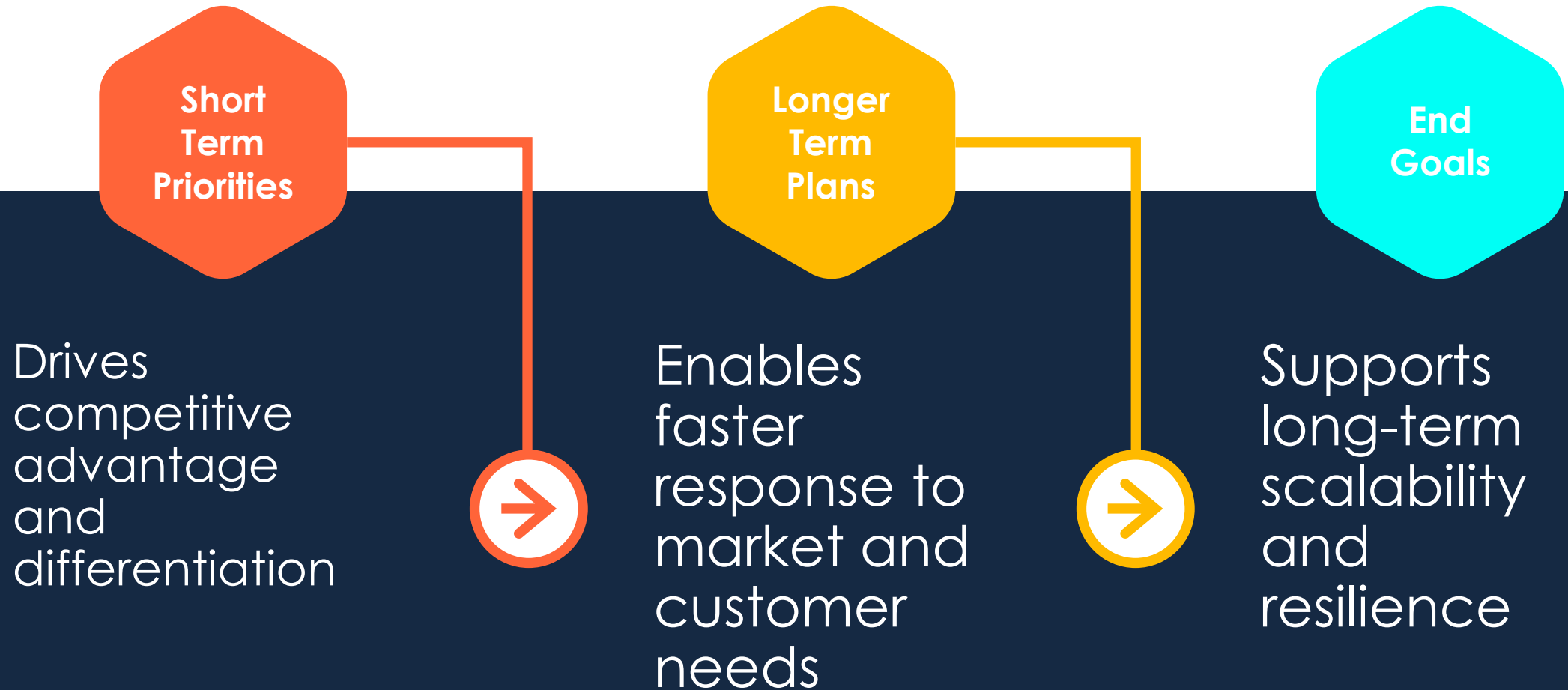
Overview

A short, structured but free-flowing workshop (2–3 hours) to shape a shared view of future needs and priorities.

- Capture what's needed, wanted, and required over the next 2 years
- Frame initiatives around business goals, challenges, and opportunities
- Surface known priorities, renewals, and business issues
- Explore new ideas, innovations, and industry insights

Outputs

- Themed and prioritised roadmap – Presentation
- Raw workshop output grouped to themes
- Identified follow-on projects and interdependencies
- Foundation for deeper planning

Actionable Steps

- Run a workshop

- Audit, Review & Assess

- Target low hanging fruit:
  - Application rationalisation & technical debt
  - License review
  - Manual processes

Short Term   **Medium Term**   **Long Term**

Free Workshop (for the first 5 who reach out)

For those attending the workshop – we'll come and do our initial workshop afternoon for free.

2-hour workshop to get ideas on a page

Presentation style write up of themes and ideas discussed

Just reach out to Andrew.

Thank you!

Andrew Buckels

Waterstons

Get in touch...

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