



Showering and Net Zero

Understanding the cost and carbon impact of different showering solutions

Housing Yorkshire – 10th Feb 2026

#everydropmakesadifference

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For a cleaner conscience



Cost-of-living crisis v Climate crisis



V



Dan Lintell – Sustainability Manager

Industrial Designer (BSc)

25+ years design development experience

6 years at Triton (initially NPD)

Long-standing passion for Sustainability





UK Manufacturer

From a garage in Atherstone in 1975, to a company of over 300 staff, we manufacture and supply showers and showering-related products to the whole of the UK, Eire, plus a growing number of other markets around the world



“Inspiring everyone to shower sustainably, because every drop makes a difference”

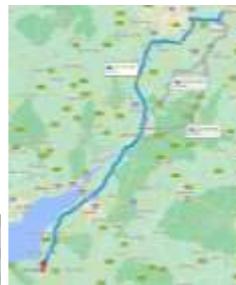
Net Zero: 2035

(Near-term target: 2028)

Absolute, 1.5°C aligned

The 2 key parts to a shower's footprint

EMBODIED (typically 5-10%)



OPERATIONAL (typically 90-95%)

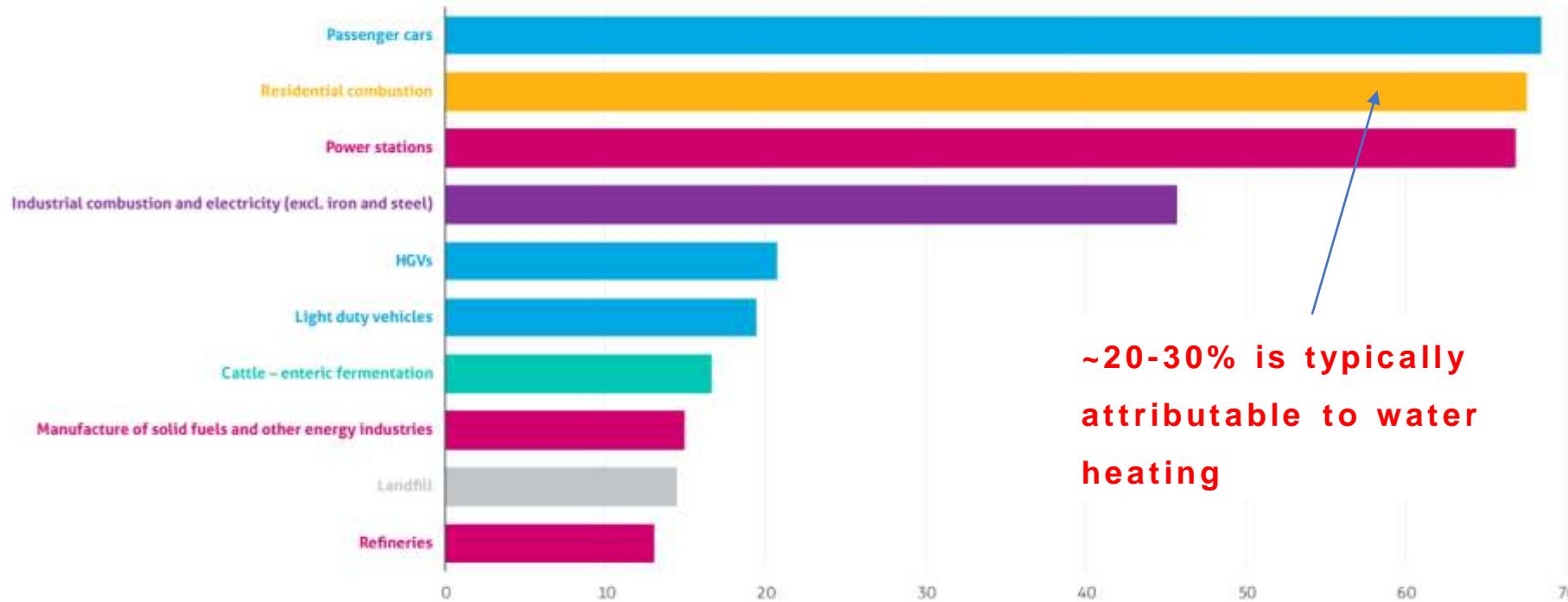


The GHG emissions associated with the **manufacturing, transportation, installation, maintenance, and disposal** of a product

The GHG emissions associated with the '**use-phase**' of a product
(for the full anticipated life-span of the product)

Current focus is on space heating as the #1 source of household emissions (but water heating is #2...)

Figure 1 Top 10 sources of UK terrestrial greenhouse gas emissions in 2019



Source: Institute for Government analysis of Department for Business, Energy and Industrial Strategy, '2019 UK greenhouse gas emissions: provisional figures', 3 June 2020

Heating water is **very** energy intensive

Substance	Specific heat capacity in $\text{J}\text{Kg}^{-1} \text{K}^{-1}$
Lead	130
Mercury	139
Brass	380
Zinc	391
Copper	399
Iron	483
Glass (flint)	504
Aluminium	882
Kerosene	2100
Ice	2100
Sea Water	3900
Water	4180

HOW MUCH water we heat, matters

WHERE that energy comes from, matters



Detailed mathematical modelling of different showering 'Eco-systems' (schematic)

DUTY CYCLE VARIABLES

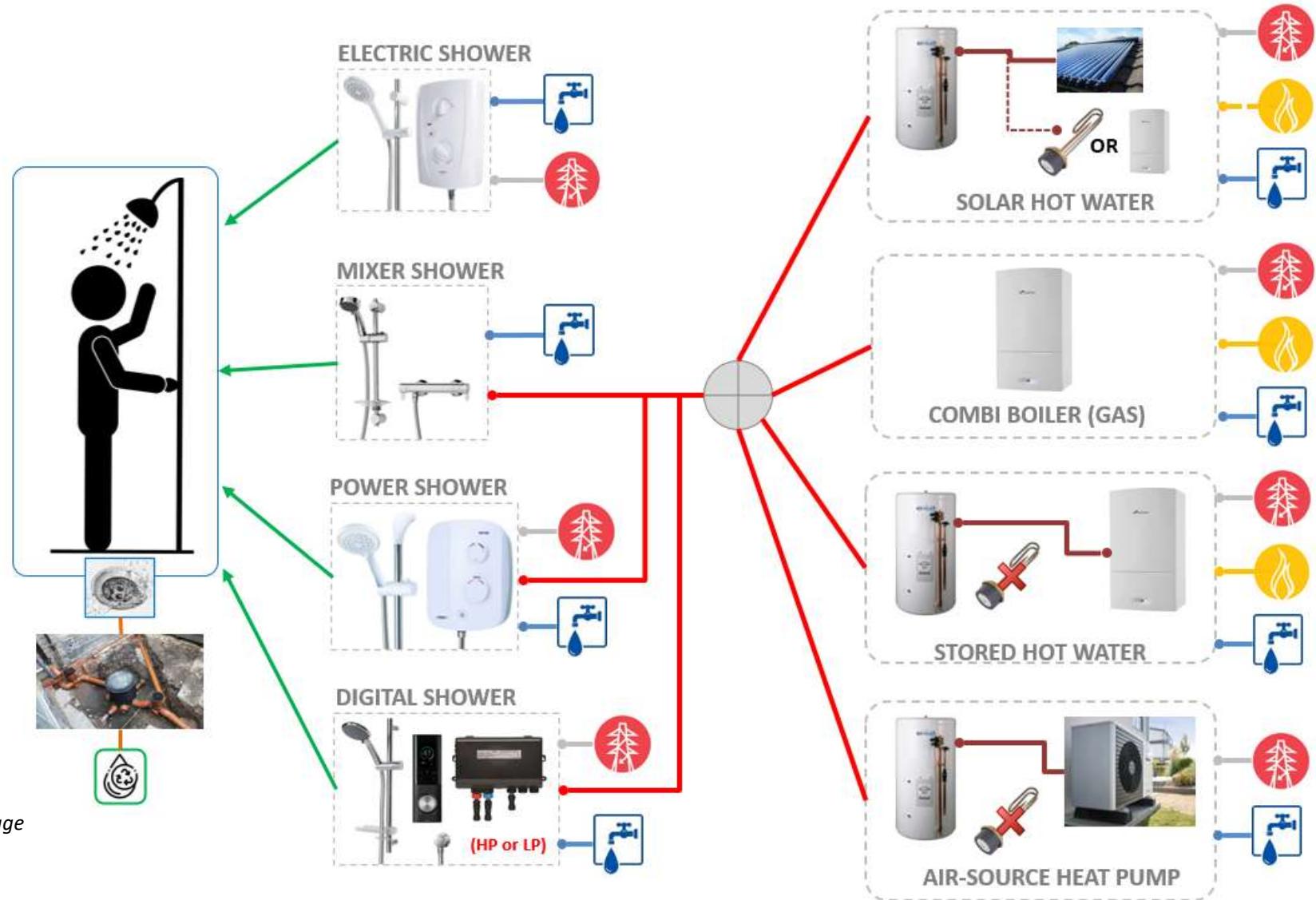
- # Showers per person, per week
- Shower duration (average)
- Showering temperature (average)
- Temperature of cold water supply
- Flow rate

UTILITIES VARIABLES

 Electricity	Supply rate (£ per kWh)
	Standing charge (£ per day)*
	Carbon footprint (kg CO ₂ e per kWh, including T&D losses)
 Gas	Supply rate (£ per kWh)
	Standing charge (£ per day)*
	Carbon footprint (kg CO ₂ e per kWh)
 Water	Supply rate (£ per m ³)
	Standing charge (£ per day)*
	Carbon footprint (kg CO ₂ e per m ³)
 Sewerage	Rate (£ per m ³)**
	Standing charge (£ per day)*
	Carbon footprint (kg CO ₂ e per m ³)

* Pro-rata standing charges as an estimated % of utility usage attributable to showering versus total household usage

** This is assumed to be = water supply



Functional unit: 1 year's showering

1 tonne of CO₂e is **equivalent** to...

... approximately **3,500 miles**
in a modern, diesel, family
car

(Land's End to John o'Groats ~4 times)



3-person household, 5 showers pppw, 7.5 min average duration @ 41°C



(8.5kW model)



(A-Rated Combi)



(ASHP, COP 3.0)

Cost	Water (litres)	Carbon (kg CO2e)
£ 374.82	23,422	233

Cost	Water (litres)	Carbon (kg CO2e)
£ 414.60	54,498	554

Cost	Water (litres)	Carbon (kg CO2e)
£ 445.58	54,498	187

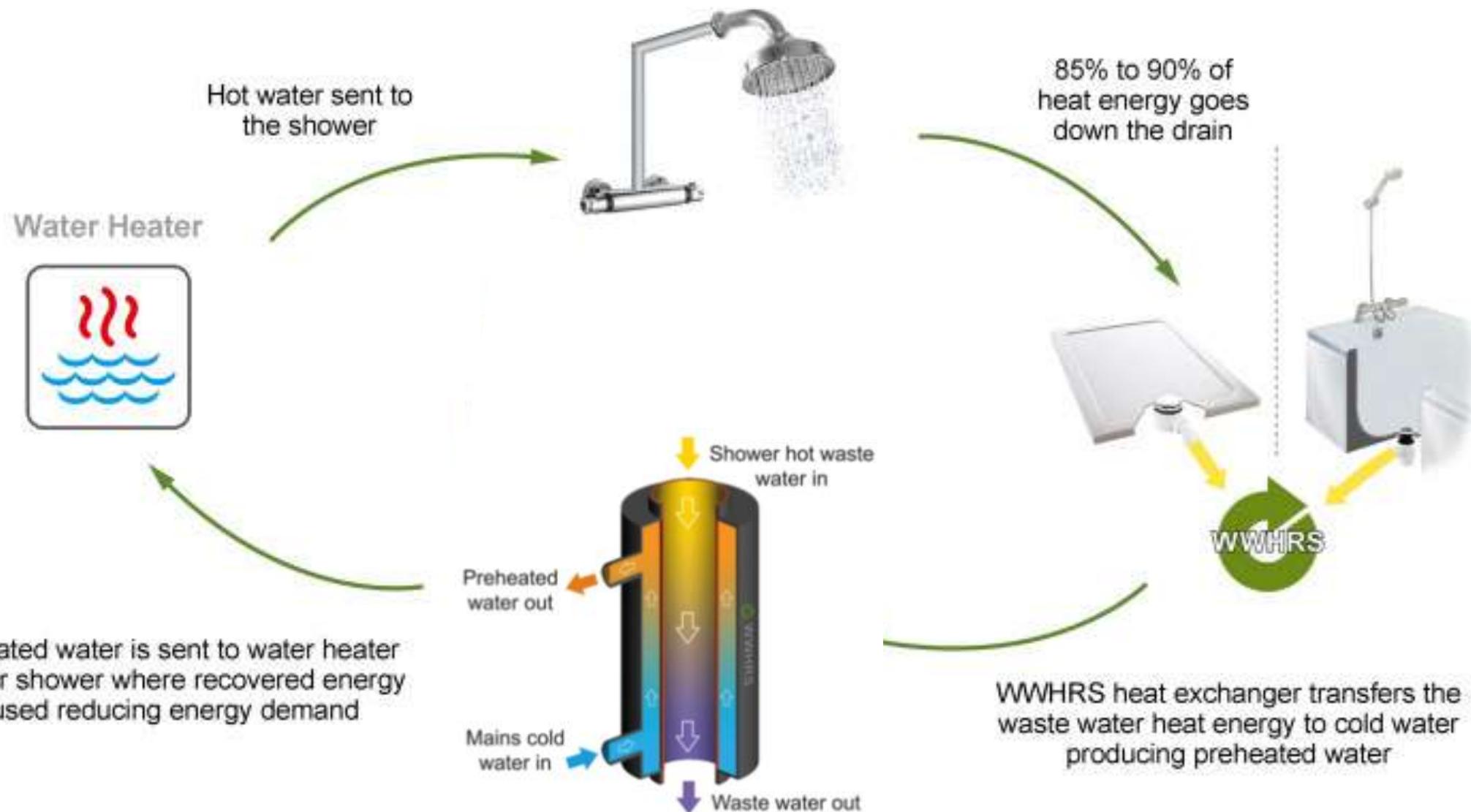
£355.09 (Octopus 'Cosy' tariff)

Functional unit: 1 year's showering

Do you want to make an even bigger difference...?



Waste Water Heat Recovery (WWHR)



'VERTICAL' (65-80+% eff.)



Gravity-fed



Pumped

'HORIZONTAL' (40-60% eff.)



RECOUP[™]

In-tray



Under-bath / tray

3-person household, 5 showers pppw, 7.5 min average duration @ 41°C, ShowerSave QB-21



ENlight® | heat repeat®

Cost	Water (litres)	Carbon (kg CO2e)
£ 273.44	29,792	138

-£101.39 +6,370 -95



(A-Rated Combi)

Cost	Water (litres)	Carbon (kg CO2e)
£ 334.73	54,498	267

-£79.87 - -287



(ASHP, COP 3.0)

Cost	Water (litres)	Carbon (kg CO2e)
£ 365.14	54,498	87

-£80.45 - -100

£290.98 (Octopus 'Cosy' tariff)

Functional unit: 1 year's showering

Key take-aways

- Don't overlook showering in your Net Zero transition plans



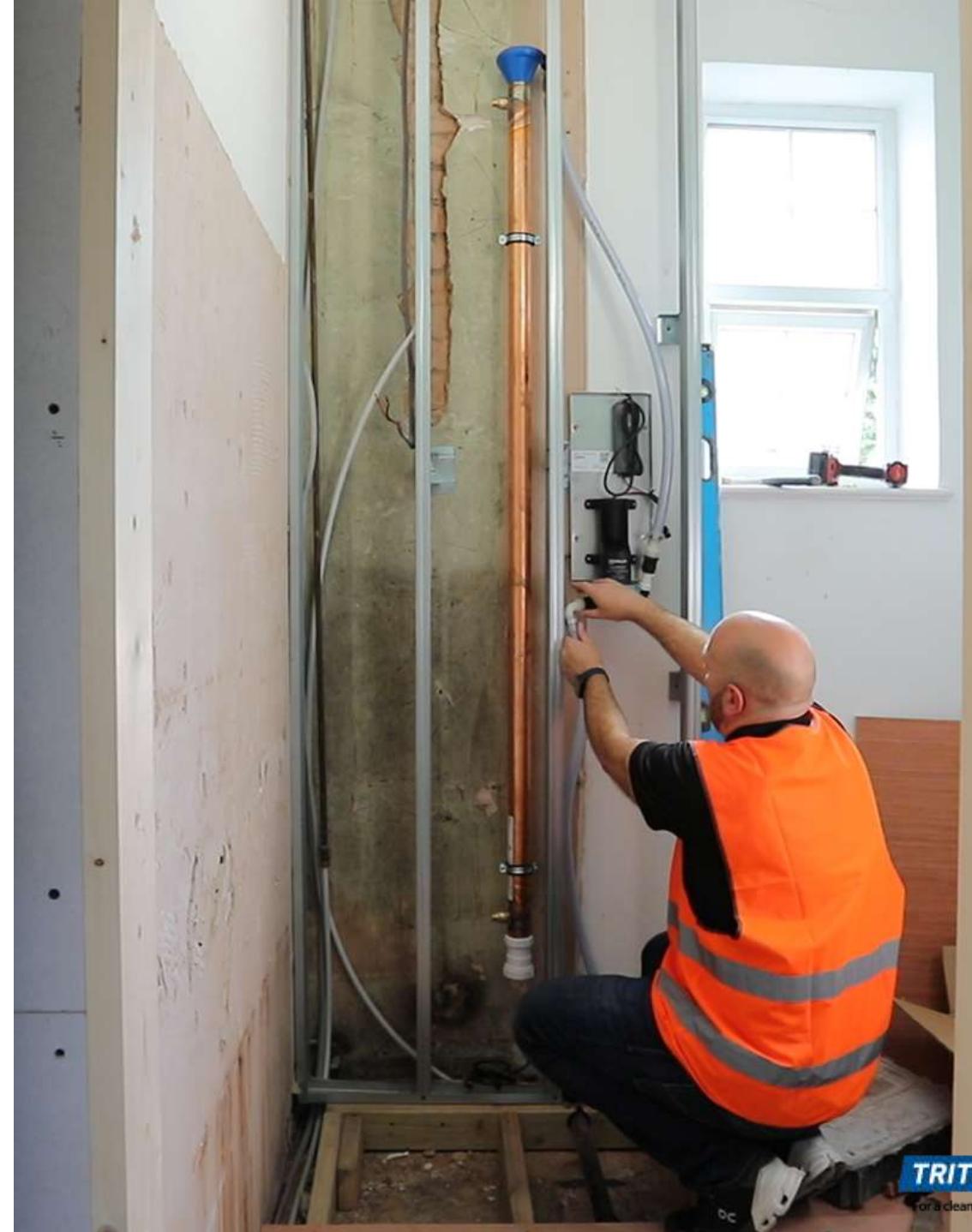
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Key take-aways

- Don't overlook showering in your Net Zero transition plans
- Consider showering options as part of 'whole-house' heating eco-system design
- Where-ever possible, adopt a 'Fabric first' approach
- Engage residents, but don't just rely on behavior change
- For a Net Zero future, both efficiency and energy source **REALLY** matter



How can you apply what you have learned today to the housing stock that you own / manage...?



Thank you for your attention



Get in touch



Energy savings calculator

“The most reliable way to predict the future is to create it”

Abraham Lincoln

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What am I worth...?



£29

Single-occupancy household, 5 showers per week, 5 min average duration



x 33

£113

2 person household, daily showers, 7 min average duration



x 128

£290

4 person household, daily showers, 10 min average duration



x 329

...it depends!